



June 10, 2020

Exciting news! The Love Your Lake program is coming to Kashwakamak Lake this summer.

Dear Shoreline Property Owner,

I hope that you and your loved ones are safe and healthy in these unprecedented times. If you are one of our frontline workers supporting each of us, thank you for your service. And thank you to everyone who is helping to stop the spread of COVID-19.

In this difficult time, we are pleased to provide you with some exciting news! We are thrilled to announce that the Love Your Lake shoreline assessment and stewardship program is coming to Kashwakamak Lake. During the summer, we will be assessing your shoreline property, following all provincial safety guidelines for COVID-19, and generating a free report for your reference.

The process is simple, free and we won't bother you at all. That's right! No one will come on your property or ask you any questions. Just wave hello to our Love Your Lake team hard at work in their boat. Your final, personalized report will be ready for you in spring 2021, outlining voluntary suggestions on how to improve your shoreline.

The Kashwakamak Lake Association has been working with Watersheds Canada to deliver this program to shoreline property owners, like you, on Kashwakamak Lake. The Love Your Lake program has been developed by two conservation non-profit charities, the Canadian Wildlife Federation (CWF) and Watersheds Canada, and is delivered to lakes in Canada by regional partners. **The goal?** To improve the health of Canada's lakes by encouraging actions by shoreline property owners that will benefit their lake.

Want to learn more about the program? Visit LoveYourLake.ca and learn from the 163 lakes (that's 39,567 properties) who have already participated in the program. To get started, take a quick read through the information provided in this letter.

What is the Love Your Lake program?

Love Your Lake is Canada's most comprehensive shoreline evaluation program developed by CWF and Watersheds Canada and conducted for any shoreline community across the country by local organizations.

Each property on your lake will be assessed using a standardized assessment protocol, and shoreline property owners will get a personalized free property report with details on the state of their shoreline, including recommended actions for improving lake health for people and wildlife.

The Love Your Lake program is coordinated by



Lakes are essential for ecological function and social economic needs. Properties along shorelines and the choices we make every day can make a great impact on a lake. These decisions not only help maintain and improve property values, but improve water quality, naturally sustain shorelines and restore habitat for wildlife, all while we continue to enjoy waterfront living – a place to rest and relax, swim, fish and play!

How will this affect me?

It won't. In fact, you may not even notice the Love Your Lake team hard at work! Starting in July, you may see trained staff from Watersheds Canada cruising in a boat along the shoreline, looking at properties and taking notes. Unless invited, we will not access your property or inconvenience you at all. Nor will we take photos with people in the field of view. If you see us, feel free to wave hello or ask us questions. We will be more than happy to tell you about the program or talk about shorelines and lake health.

You may also receive e-mails from the Kashwakamak Lake Association if you're on their mailing list. Make sure you sign up at kashwakamak.ca if you haven't already to receive program updates as we progress throughout the summer months.

What will my Love Your Lake shoreline property report tell me?

The data collected over the summer will be summarized into personalized shoreline property reports available to each shoreline property owner on the participating lake.

Your report will be complete with a photo of your shoreline property and will provide friendly information and recommendations for voluntary actions you can take to improve the health of your shoreline, property and ultimately your lake.

Each Love Your Lake report is personalized to the individual shoreline property.

We take privacy very seriously and every effort is taken to ensure that you receive your correct report. A unique survey code will grant your personal access, once your report is available. You can read our Privacy Policy at LoveYourLake.ca.

When will I receive my Love Your Lake shoreline property report?

Your Love Your Lake shoreline property report will be available in spring of 2021. You will receive a letter in the mail with a unique survey code to your shoreline property report. To access your report you will need to go online to LoveYourLake.ca, click on **"Download Report"** and enter your unique survey code. You can either download a free electronic PDF version or you can order a printed report for \$20.00, including taxes and shipping.

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We want to hear from you.

Share your opinion: The Love Your Lake program was developed with you in mind. We want to know what is important to **you** about **your** lake. Please consider taking our short, multiple choice Values Survey. You can choose to use the enclosed survey and mail it back in the provided envelope or online at LoveYourLake.ca. All you have to do is click on "Survey" to get started. It will take less than five minutes and we will not share your personal information.

Get in touch with us: For information on the Love Your Lake program, you can contact Melissa Dakers from the Love Your Lake regional delivery partner organization, Watersheds Canada at 613-264-1244, dakers@watersheds.ca or send an e-mail to info@LoveYourLake.ca.

For more information about the Love Your Lake program and information on shorelines, native plants, how to make your shoreline natural and tons of resources, visit our website at LoveYourLake.ca.

Love your lake this summer and look for us on the water.

Sincerely,

The Love Your Lake Team

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