



FOR IMMEDIATE RELEASE

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North Frontenac Lake Association Alliance Announces New President

North Frontenac, Ontario — The North Frontenac Lake Association Alliance (NFLAA) today announced the appointment of **John Livernois of Palmerston Lake** as its new President. He succeeds **Bruce Moore of Canonto Lake**, who has served in the role since 2018 and is stepping down after seven years of dedicated leadership.

Founded in 2010 by volunteer lake association presidents, the NFLAA began with **nine lake and road associations** and grew rapidly, doubling to **18 associations by 2014**. Today, the Alliance represents **1,940 waterfront property owners**, accounting for **61% of all waterfront owners** across North Frontenac. Waterfront property owners now represent **86% of the township's total property assessment base**, underscoring their significant contribution to the community.

The NFLAA was established to provide **representation, assistance, and leadership** on shared interests among lake associations. Its member groups share a committed goal: protecting and enhancing the **environmental health and water quality** of North Frontenac's lakes and rivers for current and future generations.

In addition to strengthening the visibility and collective voice of lakefront property owners, the NFLAA serves as a **forum for information-sharing, learning, and effective communication** among its members. The Alliance is also dedicated to fostering strong relationships and partnerships with stakeholders including North Frontenac Township, the County, the Province, government agencies, Indigenous communities, and other community associations such as the Mississippi Valley Conservation Authority.

“I am honoured to step into this role and very much look forward to carrying on the tradition of working collaboratively with the lake association presidents and the leadership of North Frontenac Township and other partners on important issues facing waterfront property owners.” said John Livernois.

The NFLAA extends its appreciation to outgoing President **Bruce Moore** for his years of service and leadership and welcomes **John Livernois** as he assumes the role of President.



To learn more about the NFLAA or how to join the Alliance, visit www.nflaa.ca or contact info@nflaa.ca

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